

30+

PLACES
TO SHOP

The Best for Less

Our Second-Annual, Updated Guide to the Hottest Sales, Steals & Bargains in Atlanta

Produced by Lori Johnston

URBAN COTTAGE owner Gail Silverstein says her customers are acutely aware that once a year she slashes prices up to 75 percent on furniture and accessories during her warehouse sale. While it's something for savvy shoppers to keep in mind, it also helps her prepare to stock the store with new items. "I know people look for it," she says. "That's when we try to move millions of things out."

Other stores are less upfront about their sales. Tim Hobby, owner of Space, admits the store almost intentionally holds sporadic sales, just so customers don't wait until items are discounted to redo a room.

For the second year, we've compiled a list of special promotions and sales at Atlanta home and décor shops. Many events are seasonal, whether before or after major holidays, or are held as showrooms prepare to bring in new items for the next season. To make it on to our list, we asked local retailers when their open-to-the-public sales are scheduled, what type of products they put on sale, and the depth of discounts they offer.

Many store owners prefer to keep their sale dates for the public on the down-low. But they offer this advice to those seeking stylish bargains: Check out your favorite stores' Web sites and sign up for their online mailing lists—or ask to be put on their list during your next visit, which guarantees you'll be tipped off about upcoming sales and discounts.



FABRICS AND UPHOLSTERY

Calico Corners

Large variety of furniture, fabrics and trimming. 8465 Holcomb Bridge Rd., (770) 649-7308; 4101 Roswell Rd., (770) 509-7334; 4256 Roswell Rd., (404) 252-7443; 2850 Paces Ferry Rd., (678) 305-0506; calicocorners.com. *Sept. 7-23 and March (exact dates still to be determined): 10-15 percent off fabric, custom labor and custom upholstered furniture*

Forsyth Fabrics

Decorator fabrics, tassels and fringe for window treatments, upholstered furniture and pillows. 1190 Foster St. NW, (800) 241-9393; forsythfabrics.com. *January and July seasonal sales: 25 percent off certain fabrics on main floor; 15 percent off everything in closets*

Lewis & Sheron Textile Co.

Decorator upholstery, drapery and slipcover fabric. 912 Huff Road, (800) 835-4833; lsfabrics.com. *End of the year sale November-January: up to 50 percent off select showroom furniture, up to half off fabric, trim, rugs and other items in half-price store adjacent to building*

BED AND BATH LINENS

Belle Chambre

Fine linens and custom services from embroidery to monogramming to custom stitching. 318 Pharr Rd., (404) 816-5333; bellechambre.com. *April spring sidewalk sale: 50 percent off select items; year-round sale on display beds: 20 percent off*

Heirloom Iron Bed Co. and Fine Linens

Iron beds, fine bed linens and bath shop.

65 Church St., (770) 514-0556; 10800 Alpharetta Hwy., (770) 993-7249; 2140 Peachtree Rd., (404) 352-3132; heirloomironbed.com. *September linens sale: 20 percent off; end of June-July 4: scratch and dent sale, 10-30 percent off*

Yves Delorme

Fine French linens. 3230 Roswell Rd. (new address as of Aug. 1), (404) 848-9110; yvesdelorme.com. *Late August/early September: discontinued pattern sale with 30 percent discounts; July Bastille Day sale: all items and special-order items, on sale, 20 percent discounts*

FURNITURE

B Braithwaite

Sophisticated baby furniture and clothing. 1198 Howell Mill Rd., (404) 605-0963; bbraithwaite.com *First week of June, 30-45 percent off furniture and clothing*